

‘MOVE’ INITIATIVE

Realizing Potential

Community Leaders’ Forum
6 April 2013

Scope of Presentation

- “ ‘Move’ Initiative
- “ Programmes
- “ Profile of the clients
- “ Outcomes
- “ Future Plans of Employability Network

Move Initiative

“ Introduced in 2011 the ‘Move’ Initiative aims to:

- . Assist various sub-groups of workforce through employment programmes
- . Measure the outcomes and impact of the employment programmes

Move Into

- Assist jobseekers to get a job including long term unemployed and back to work women
- Job placement is the outcome measured

Move up

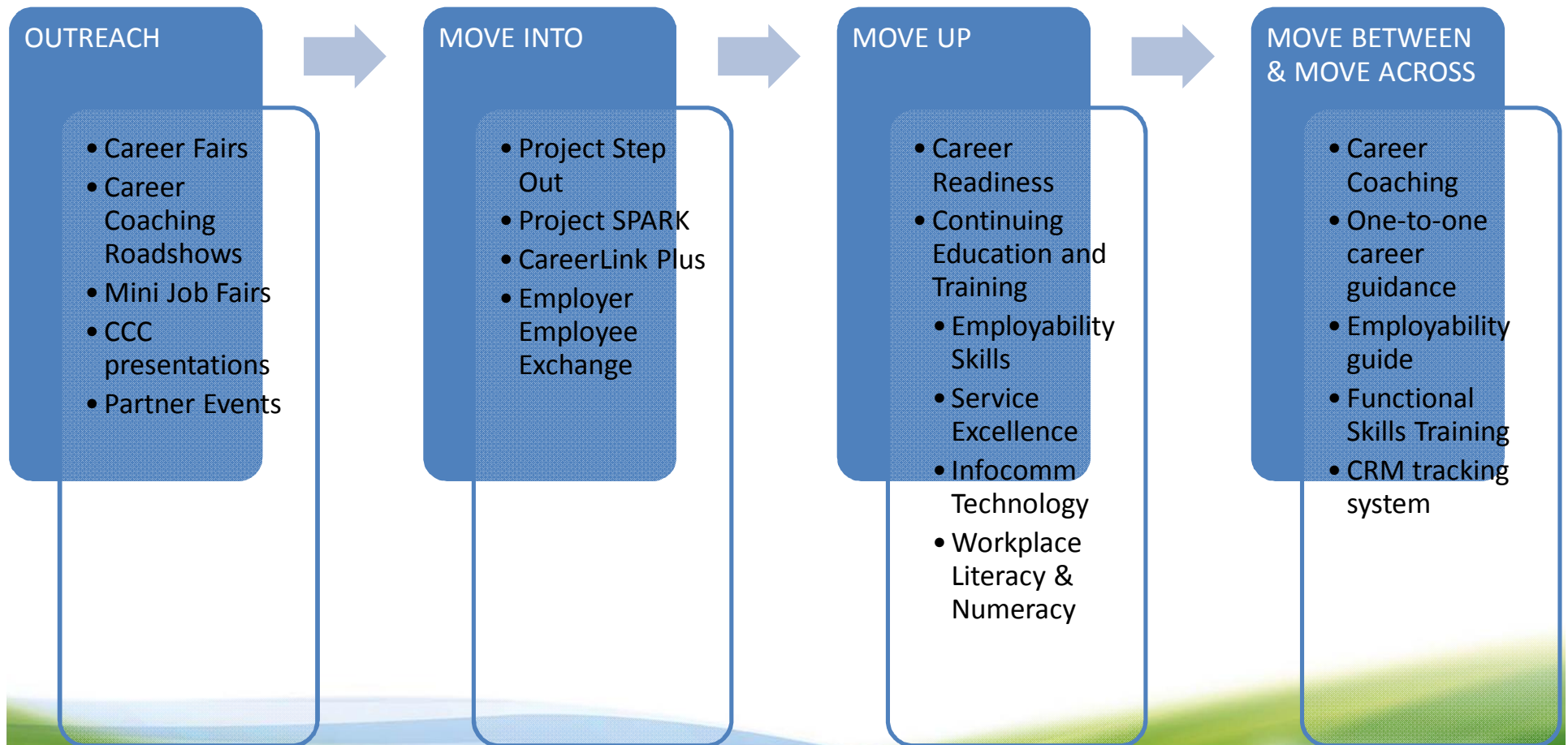
- Assist low skilled & aspiring PME workers who are currently in employment
- Promotion or extraordinary increment is the outcome measured

Move between and Move across

- Assist contract and casual workers and low wage workers to get permanent jobs with CPF
- Job retention is the outcome measured

PROGRAMMES TO ACHIEVE THE 4 'MOVE' OUTCOMES

Programmes





Career Fairs



Career Coaching Roadshow



Move Into (SPARK & Step Out)



Training for single parents (SPARK)



Back-to-Work Women Seminars

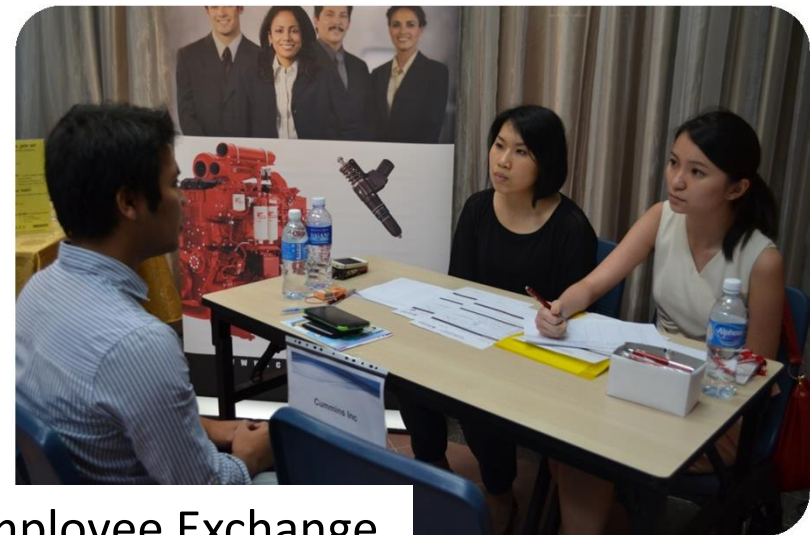


Project SPARK & Step out graduation

Move Into (CareerLink & E3)



Employer Employee Exchange



Mini Job fairs



Career Counseling

Move Up (Career Readiness)



Salon



Confidence Building

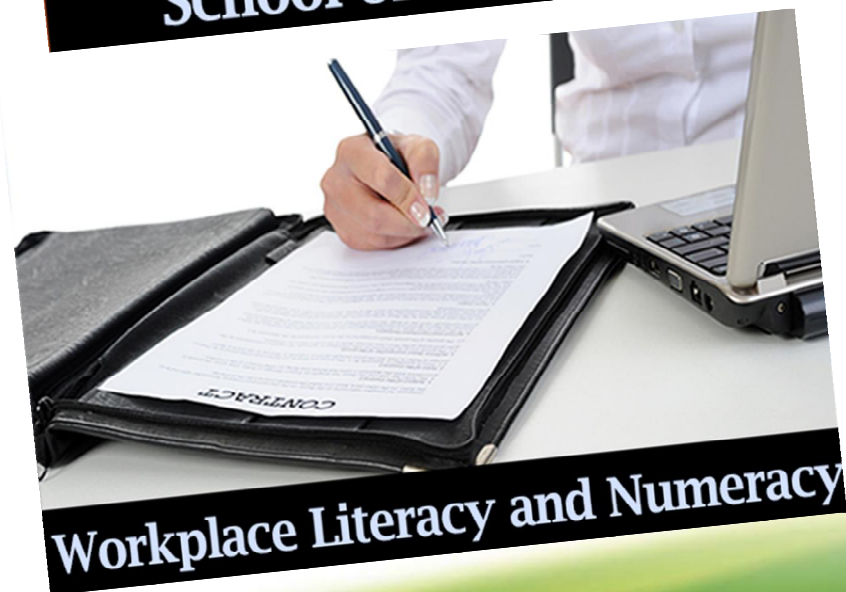


Photo studio



Interview Techniques & Resume writing

Move Up (CET)





Career Coaching Roadshow



Career Coaching



Move Between & Across {Functional Skills}

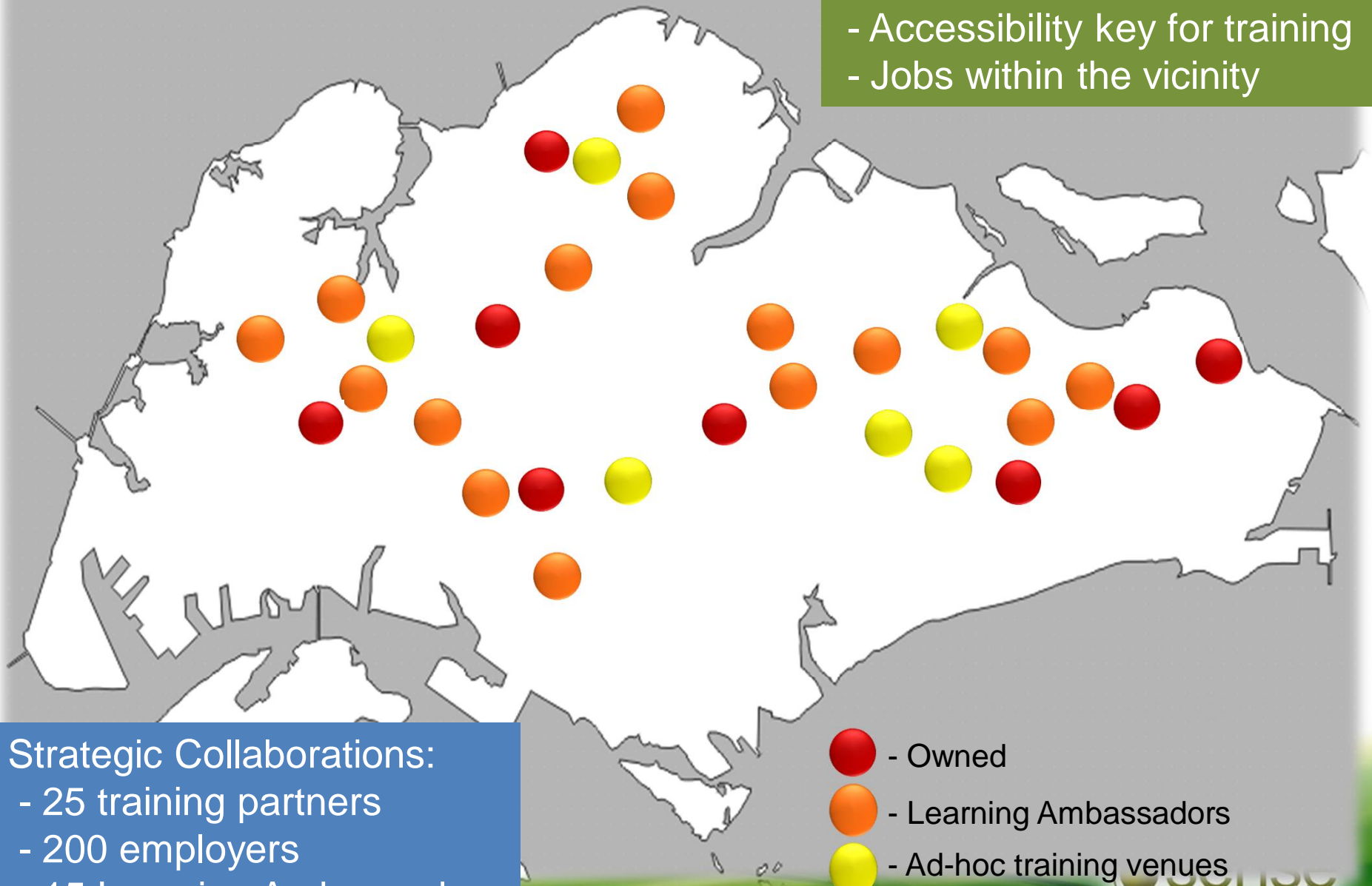


Outreach

OUTCOMES

Localized Approach

- Outreach at Heartlands
- Accessibility key for training
- Jobs within the vicinity



Strategic Collaborations:

- 25 training partners
- 200 employers
- 15 Learning Ambassadors

Outreach Outcomes

319 outreach activities in 2012

- “ 2 Career Fairs and 20 Career Coaching Roadshows
- “ 30 mini job fairs
- “ 65 presentations at CCC meeting
- “ 15 Career talks
- “ 10 Pre-khutbah talks
- “ 30 Course Previews
- “ 50 outreach at partners events
- “ 60 schools
- “ 37 others

Reaching out to 25,000 workers

- “ Unemployed – 3,650
- “ Low Skilled Workers – 13,550
- “ Long term unemployed – 3,800
- “ Back-to-work-women – 1,400
- “ Aspiring PMEs – 2,600

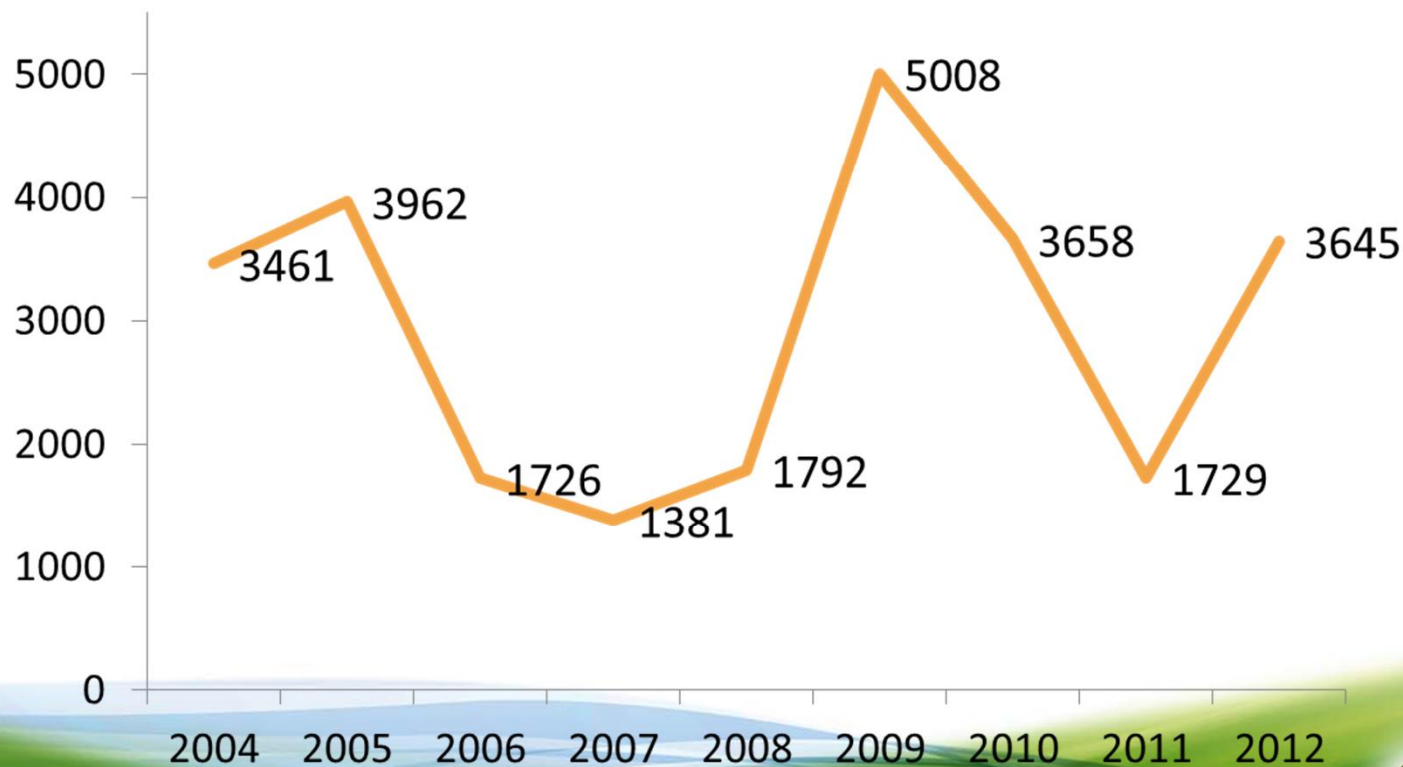
Move Into

OUTCOMES

Move Into

Job Seekers

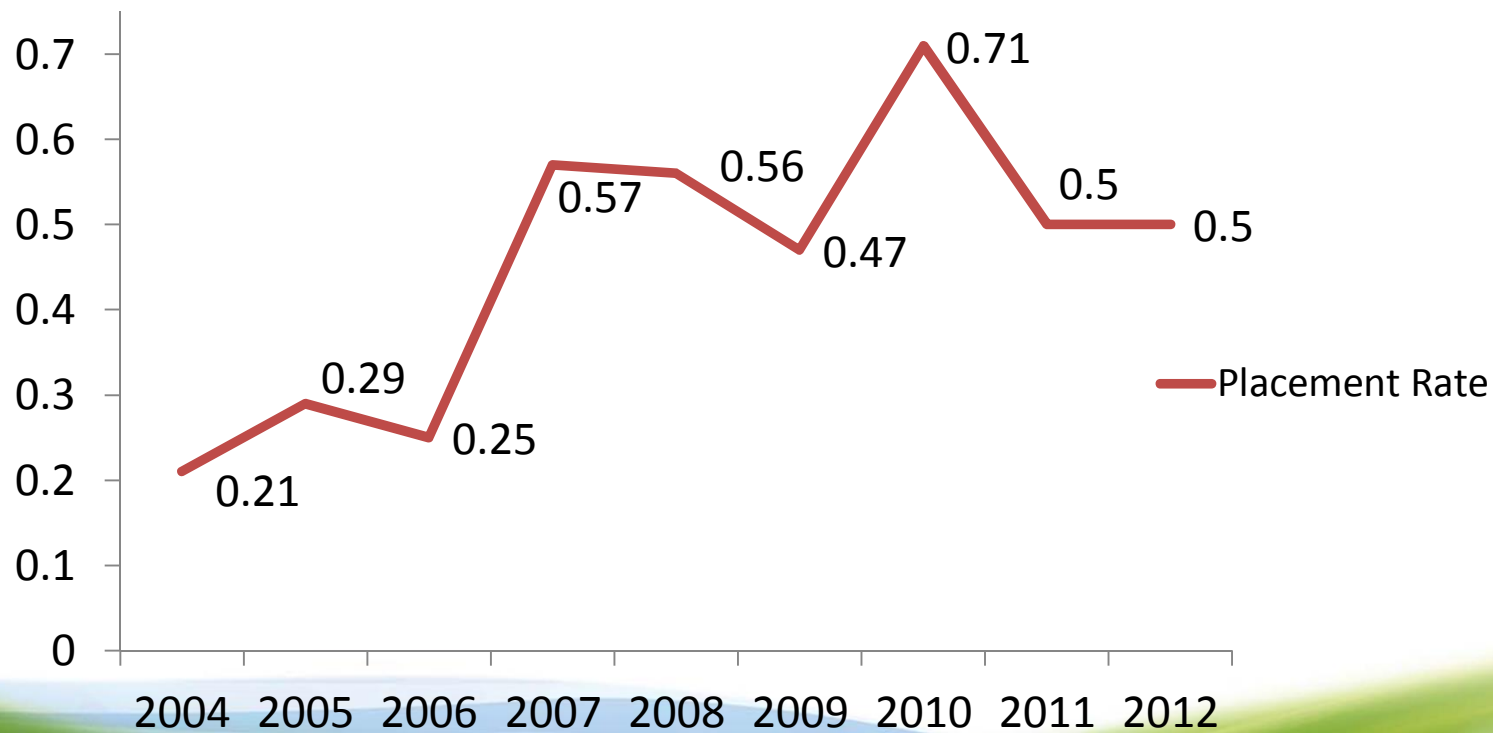
"Total job seekers: 26,362
"Number of jobseekers follow
the economic downturn



Move Into

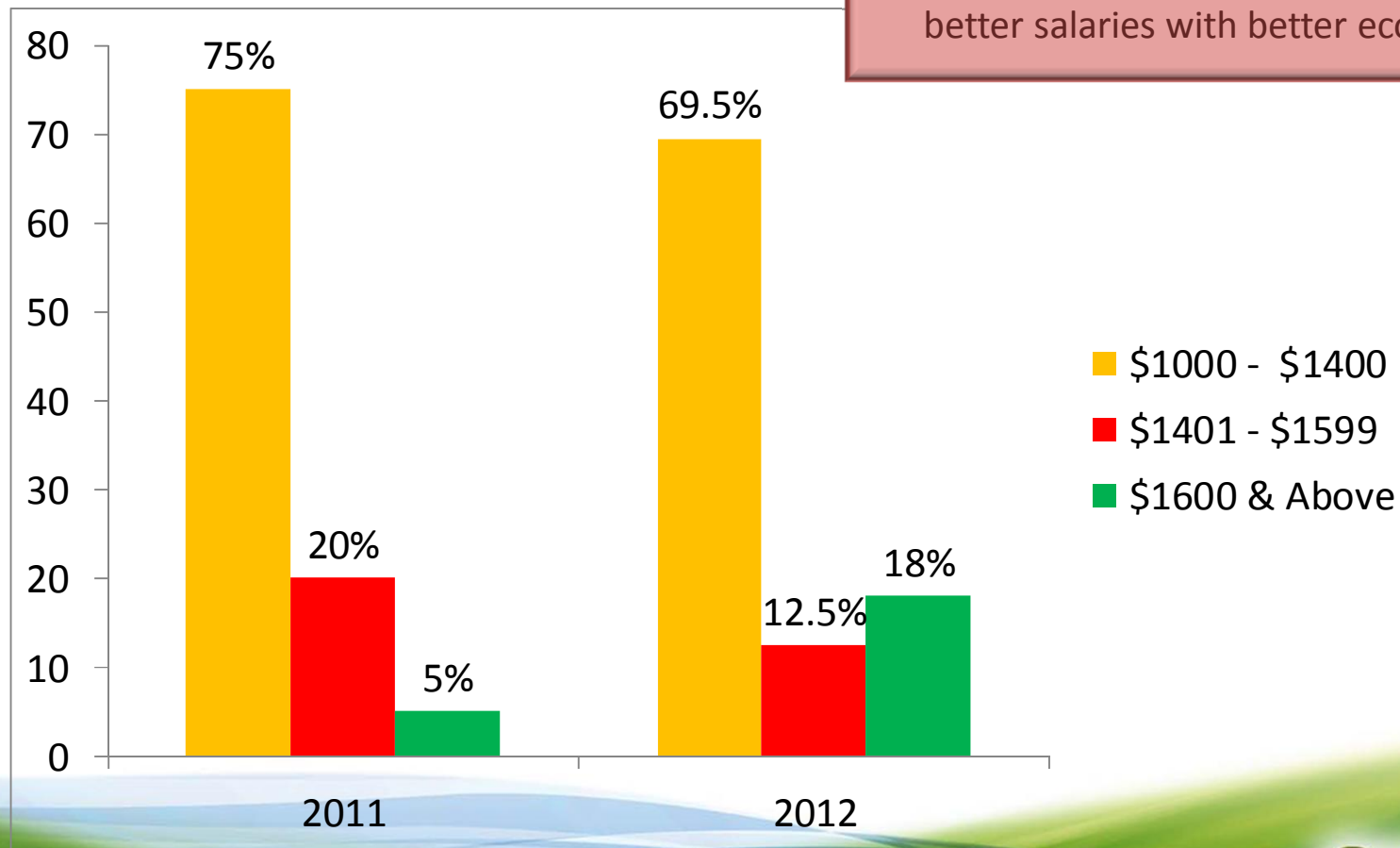
5 out of 10 job seekers placed to jobs in 2011 and 2012 after going through the services at Sense

Placement Rate



Salary Scale for Job Placements

By Salary Scale



- “ Ensured that employers pay a starting salary of at least \$1000
- “ Qualified and skilled workers are getting better salaries with better economy

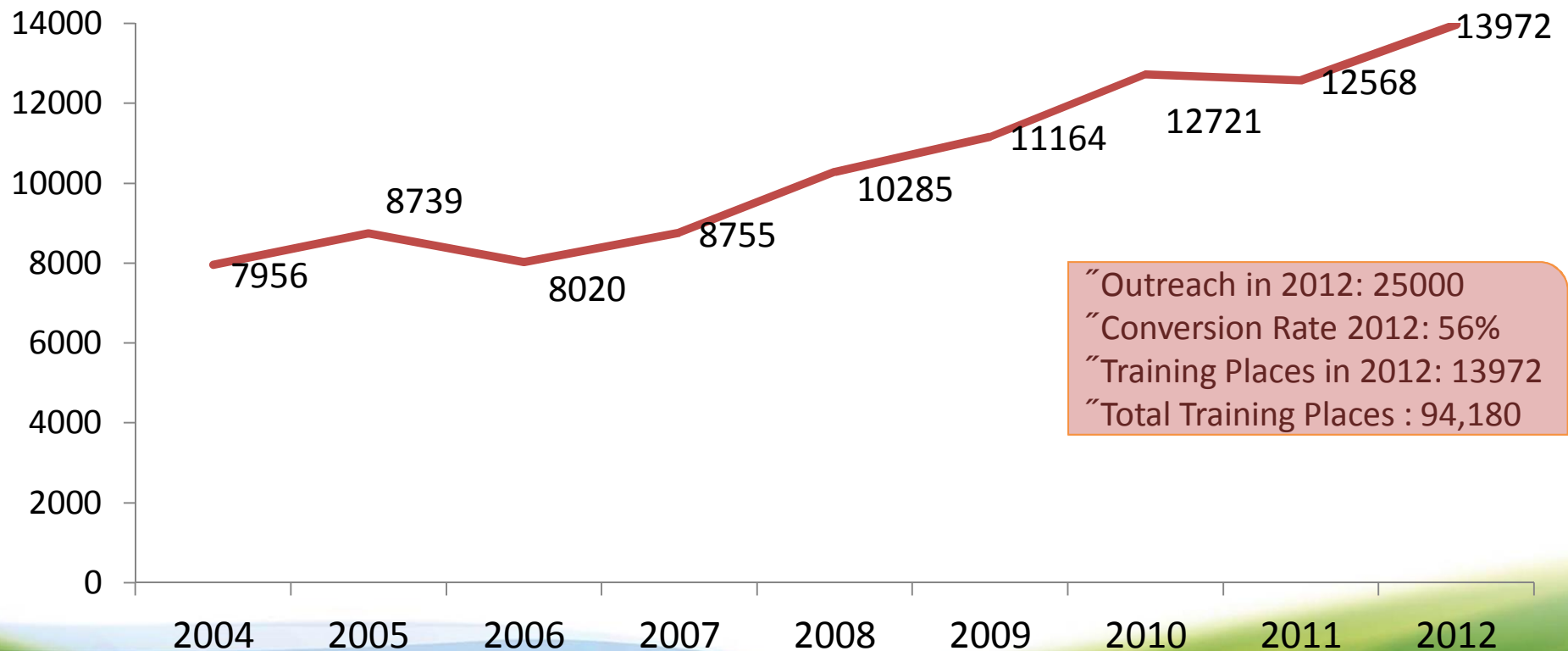
Move Up, Between and Across

OUTCOMES



Continuing Education & Training

Training Places

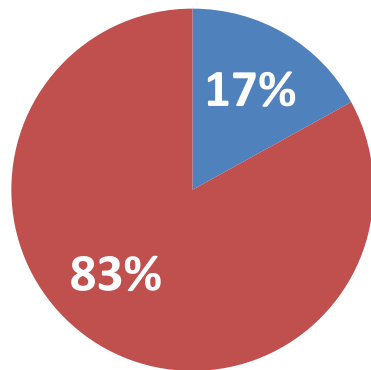


"Outreach in 2012: 25000
"Conversion Rate 2012: 56%
"Training Places in 2012: 13972
"Total Training Places : 94,180

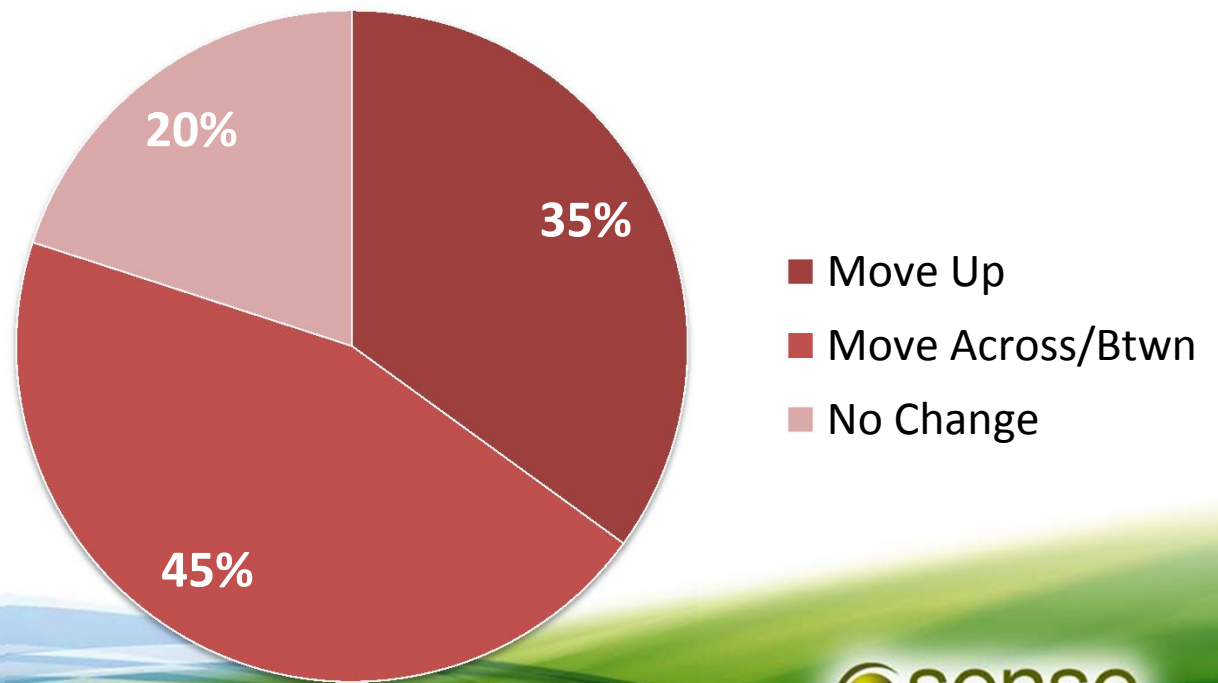
Move Up, Across and Between

Training Places 2012

■ Unemployed ■ Employed



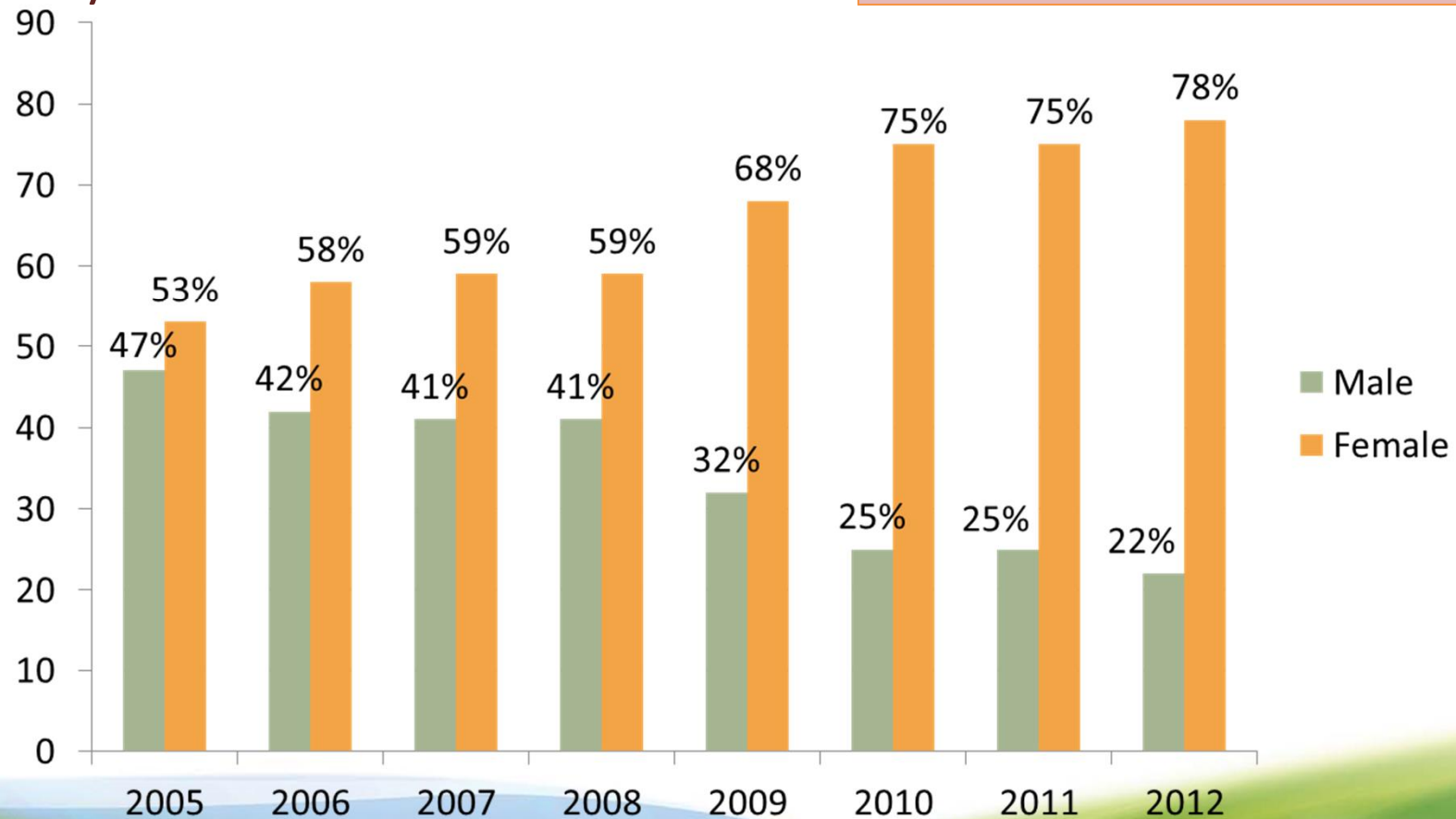
Training Places 2012



PROFILE OF CLIENTS

Profile of Clients

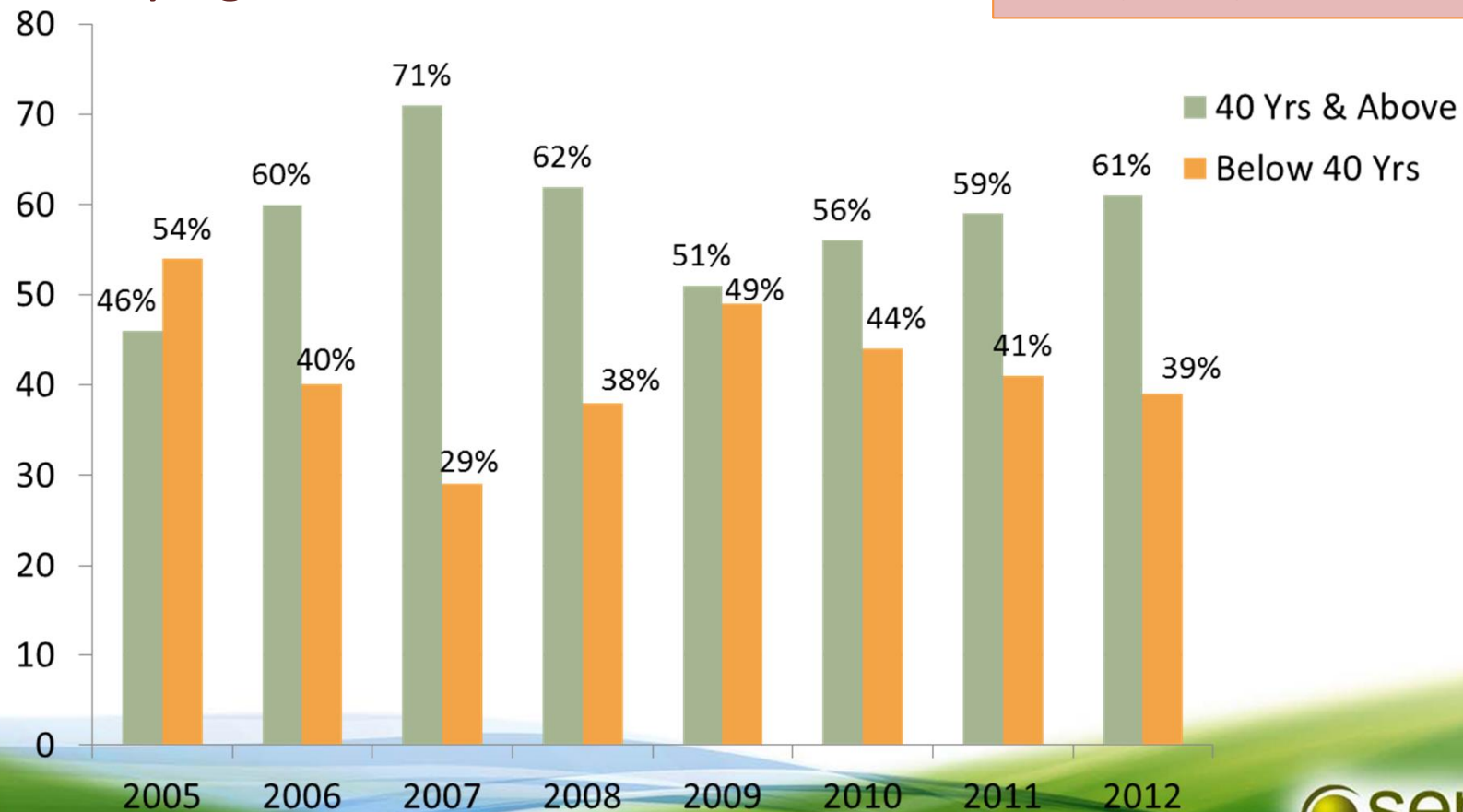
By Gender



- “ Majority of the trainees are female
- “ The proportion of female and male trainees remains constant since 2010

Profile of Clients

By Age

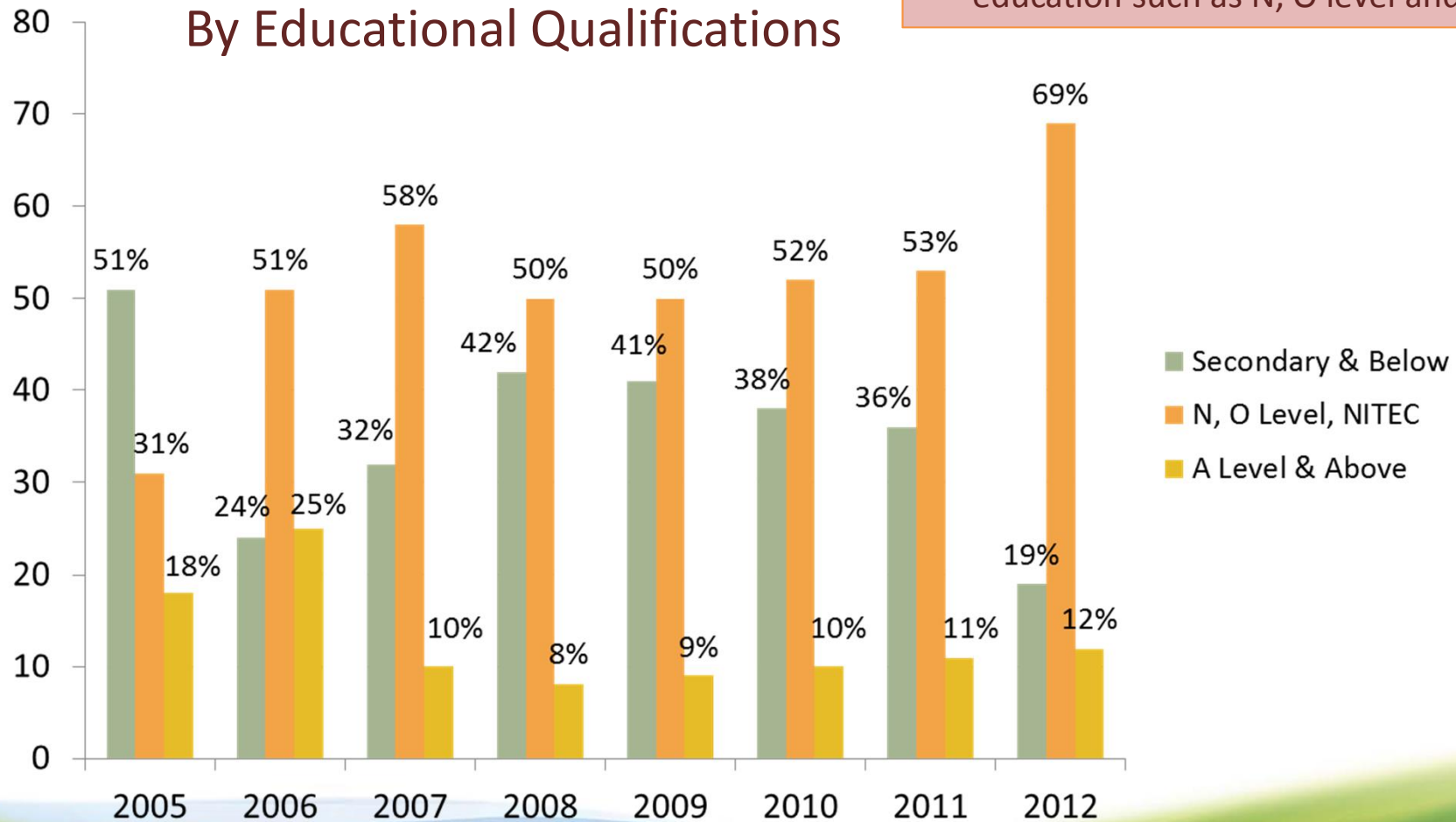


- " 60% of the trainees are 40 years and above.
- " More younger workers approach SENSE for training only during economic crisis.

Profile of Clients

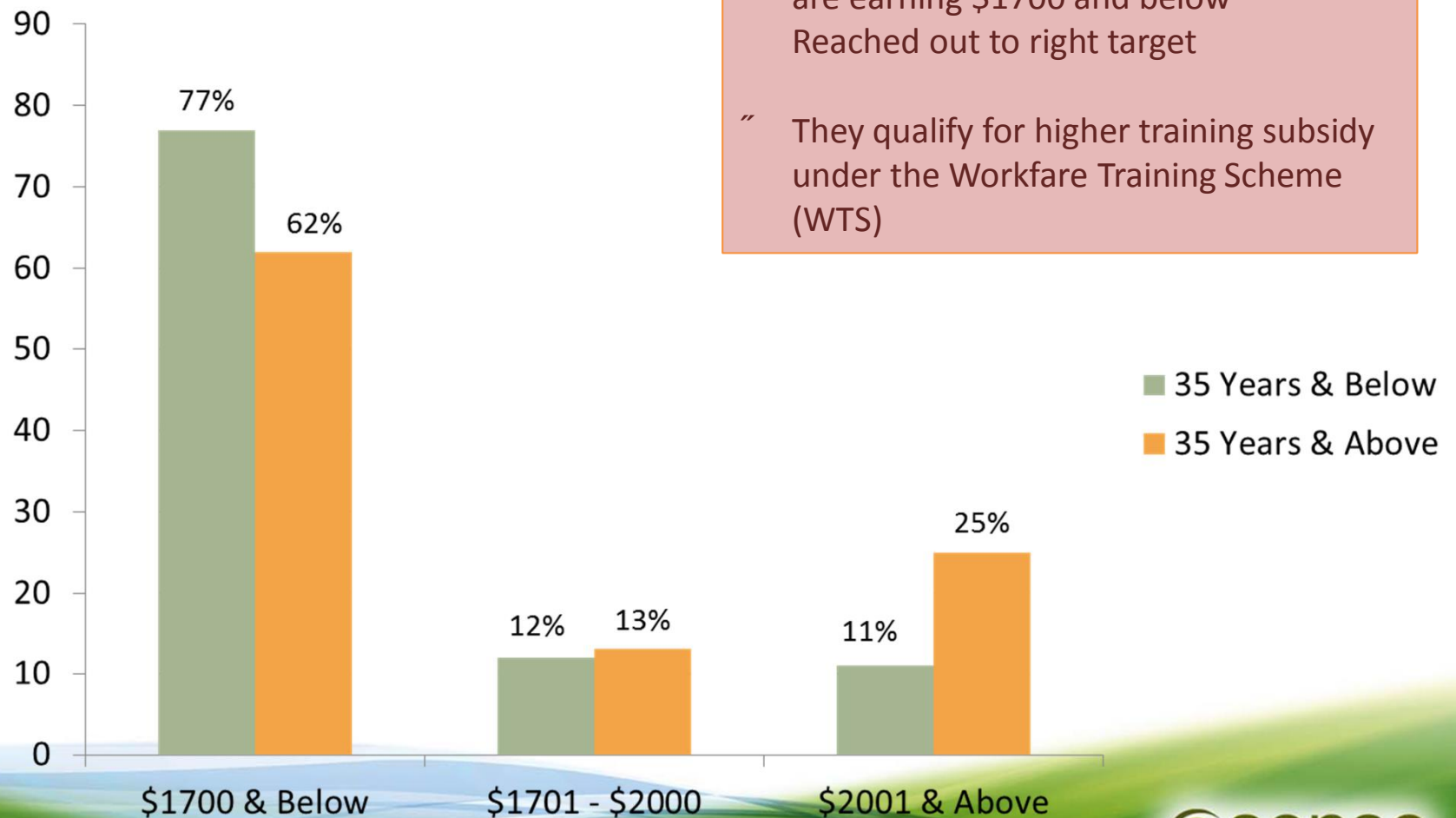
- “ Maintained the right target group
- “ Majority of the trainees with basic education such as N, O level and ITE

By Educational Qualifications



Profile of Clients

By Salary



“ Majority of those attending training are earning \$1700 and below – Reached out to right target

“ They qualify for higher training subsidy under the Workfare Training Scheme (WTS)

■ 35 Years & Below
■ 35 Years & Above

2013 PLANS FOR EMPLOYABILITY NETWORK

Approach

Alternative Pathways

Students

Youth
workers

Displaced
workers

Level Up

SME workers

Aspiring PMEs

PMEs

Level

Jobseekers

Long-term
unemployed

Back-to-work
women

Initiatives

senseCollege

Alternative Pathways

SENSE
College

Private 'N',
'O' & 'A'
Levels

Cert & Dip
progs in
applied skills

Level Up

Soft Skills

Functional
Skills

Leadership
Mentoring

Level

Career
Counseling

Interview skills
& job matching

Skills training

Initiatives

“ Better Job for Better Pay

- . Aimed to assist workers to get better jobs with better pay capitalizing on the good economic climate
- . 20th and 21st April at Tampines

“ Role out 12 new WSQ Courses at SENSE in 2013 in the following areas:

- . Service Innovation
- . Supervisory level
- . Leadership and People Management
- . Infocomm Technology

Thank You